

# Privacy Policy – Scream Time UK (Scream Time / J9 Events Ltd)

## 1. Introduction

This Privacy Policy explains how we collect, use, and protect your personal data when you visit our website **screamtime.co.uk**.

By providing us with your personal data, you confirm that you are at least 13 years of age.

**J9 Events Ltd** is the data controller and is responsible for your personal data.

## 2. Contact Details

If you have any questions about this Privacy Policy or your personal data, you can contact us using the details below: **info@j9-events.co.uk**

Please ensure your personal information is accurate and up to date. If your details change, please contact us.

## 3. What Data We Collect

We may collect and process the following personal data:

- Name
- Email address
- Telephone number
- Website usage data (including analytics and browsing behaviour)

We do not collect sensitive personal data. “Sensitive data” includes information relating to race or ethnicity, religious or philosophical beliefs, sexual orientation, health data, biometric data, or criminal convictions.

## 4. How We Use Your Data

We use your personal data to help operate and improve our services and events. This includes:

- Maintaining internal records
- Improving our website, products, and services
- Responding to enquiries or customer service requests
- Customising website content and user experience
- Sending promotional emails about events, offers, or services (where applicable)
- Conducting market research and customer feedback analysis
- Contacting you via email or telephone regarding relevant updates

## 5. How We Collect Your Data

We collect personal data in the following ways:

- Directly from you (e.g. forms, ticket purchases, email communication)
- Automatically through website usage (e.g. cookies and analytics tools)
- From third-party services such as:
  - Analytics providers (e.g. Google Analytics)
  - Advertising platforms (e.g. Meta/Facebook)
  - Payment processors and technical service providers

We may also receive limited data from publicly available sources where applicable.

## 6. Marketing Communications

We may use your data to send you information about Scream Time UK events, offers, and promotions.

You can opt out of marketing communications at any time by contacting us or using the unsubscribe option provided in emails.

## 7. Disclosure of Your Data

We will never sell, rent, or trade your personal data.

We may share data with trusted third-party service providers where necessary to operate our website, process payments, deliver services, or meet legal obligations.

## 8. Data Retention

We only retain personal data for as long as necessary for the purposes outlined in this policy, including legal, accounting, or reporting requirements.

## 9. Cookies

### What Are Cookies?

Cookies are small text files stored on your device that help websites function and improve user experience.

### How We Use Cookies

We use cookies to:

- Analyse website traffic and performance
- Improve website structure, content, and functionality
- Remember user preferences
- Support marketing and advertising effectiveness
- Enhance user experience when returning to our site

### Managing Cookies

You can control or disable cookies through your browser settings. Disabling cookies may affect website functionality.

For more information about cookies, visit: [All About Cookies](#).

## 10. Security

We take the security of your personal data seriously and use appropriate technical and organisational measures to protect it from unauthorised access, loss, misuse, or disclosure.

We comply with applicable data protection legislation, including the Data Protection Act 2018 and UK GDPR.

## 11. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page.

## 12. Contact Us

If you have any questions about this Privacy Policy or how your data is handled, please contact:

**Email: [info@j9-events.co.uk](mailto:info@j9-events.co.uk)**

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